

CAROLINA MUSEUM OF THE MARINE

Naming & Sponsorship Opportunities

TRANSFORMATIONAL NAMING & LEADERSHIP ENDOWMENT OPPORTUNITIES

Institutional Naming Opportunity (\$5,000,000 – \$10,000,000): A once-in-a-generation opportunity to name the Carolina Museum of the Marine.

Leadership Forum Endowment Naming Opportunity (\$2,500,000 – \$5,000,000): Endows the Al Gray Marine Leadership Forum in perpetuity.

Transformational Partnership: Museum + Leadership Forum Endowment (\$7,000,000 – \$12,000,000): Unites naming the Museum with endowing the Leadership Forum.

NAMING OPPORTUNITIES

Museum Building Naming Opportunity – A Legacy that Endures - \$3,000,000

Patriots Park: *Presented by First Citizens Bank*

Eternal Flame & Courtyard: *Presented by Byrd Family Foundation*

Patriots Walkway: *Presented by Byrd Family Foundation*

Great Hall: *Presented by Col Gerald Yanello, USMC (Ret) and Cpl E-4 Ralph Yanello*

Technology Underwriter: \$250,000

Carolina MAGTF Café & Gift Shop: *Presented by Minges Family*

SPONSORSHIP OPPORTUNITIES

GALLERIES

Intro Gallery: World Warriors - \$100,000

Gallery 1: Marines Come from the Sea - \$250,000

Gallery 2: The Bonds that Unite Us - \$250,000

Gallery 3: Meeting New Challenges - \$250,000

Always Faithful – *Proudly presented by Blankenship Family Fund in memory of Mr. and Mrs. Albert Stowe (Buck) Blankenship, Jr. and the Donohue Family Foundation in memory of Thomas J. Donohue*

EXHIBITS

Huey Helicopter Exhibit – Available – \$100,000

Medal of Honor Display – Available – \$75,000

Display Cases (Multiple) – Available – \$10,000 – \$25,000 each

“Meet the Marine” Interactive Exhibit – Available – \$25,000 per station or \$250,000 for full exhibit

“Coming Home: Ties That Bind” Exhibit – *James and Valerie Grabicki in honor of Col John Kopka, USMC (Ret)*

“What They Wore, What They Carried” - sponsored by: *CW05 Lisa Potts, USMC (Ret) and Mr. Doug Potts in honor of Gold Star Families*

ROOM & SPACE SPONSORSHIPS

General Al Gray Classroom – *sponsored by LtCol Ronald Eckert, USMC (Ret) and Mrs. Kathleen Eckert*

LtGen John A. Lejeune Classroom - Available – \$100,000

Reception Area - Available – \$75,000

Catering Kitchen – *sponsored by Dr. Brenda Johnson*

Curator’s Office – Available - \$30,000

Collections & Tech Storage - \$25,000

DONOR WALL

Donors/Sponsors cumulatively contributing \$5,000 or more will be recognized on the Museum's Donor Wall:

- **Semper Fidelis:** \$500,000+
 - **Legacy:** \$250,000 - \$499,999
 - **Honor:** \$100,000-\$249,999
 - **Courage:** \$50,000-\$99,999
 - **Commitment:** \$10,000 - \$49,999
 - **Esprit de Corps:** \$5,000 - \$9,999
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COMMUNITY- LEVEL SPONSORSHIPS

Tribute Bricks

4" x 8" - \$150.00

8" x 8" - \$250.00

Event or Program Series Support - Available – Starting at \$10,000