

# CAROLINA MUSEUM OF THE MARINE

## Naming & Sponsorship Opportunities

*Honoring Service. Inspiring Leadership. Educating Generations.*

### INTRODUCTION

Join us in building a lasting legacy at the Carolina Museum of the Marine. Your support brings our mission to life—to honor the legacy of Carolina Marines and Sailors, cultivate principled leadership, and educate future generations. Now is the time to secure your place in history.

The Museum offers **both naming and sponsorship opportunities** to match your philanthropic goals. **Naming opportunities** provide enduring recognition within the Museum—permanent tributes that honor individuals, families, or organizations for generations to come. **Sponsorship opportunities** offer a more flexible, time-limited way to support galleries, exhibits, and programs that will evolve over time, ensuring the Museum remains vibrant and relevant.

All partners receive meaningful recognition, including signage, digital acknowledgment, and invitations to exclusive Museum events. Sponsors and naming partners alike join a growing list of visionary supporters who are making this Museum possible.

### TRANSFORMATIONAL NAMING & LEADERSHIP ENDOWMENT OPPORTUNITIES

**Institutional Naming Opportunity (\$5,000,000 – \$10,000,000):** A once-in-a-generation opportunity to name the Carolina Museum of the Marine.

**Leadership Forum Endowment Naming Opportunity (\$2,500,000 – \$5,000,000):** Endows the Al Gray Marine Leadership Forum in perpetuity.

**Transformational Partnership: Museum + Leadership Forum Endowment (\$7,000,000 – \$12,000,000):** Unites naming the Museum with endowing the Leadership Forum.

---

## **NAMING OPPORTUNITIES**

**Museum Building Naming Opportunity – A Legacy that Endures - \$3,000,000**

**Patriots Park:** *Presented by First Citizens Bank*

**Eternal Flame & Courtyard:** *Presented by Byrd Family Foundation*

**Patriots Walkway:** *Presented by Byrd Family Foundation*

**Great Hall:** *Presented by Col Gerald Yanello, USMC (Ret) and Corporal Ralph Yanello*

**Technology Underwriter:** \$250,000

**Carolina MAGTF Café & Gift Shop:** *Presented by Minges Family*

---

## **SPONSORSHIP OPPORTUNITIES**

### **GALLERIES**

**Intro Gallery: World Warriors - \$100,000**

**Gallery 1: Marines Come from the Sea - \$250,000**

**Gallery 2: The Bonds that Unite Us - \$250,000**

**Gallery 3: Meeting New Challenges - \$250,000**

***Always Faithful** – Proudly presented by Blankenship Family Fund in memory of Mr. and Mrs. Albert Stowe (Buck) Blankenship, Jr. and the Donohue Family Foundation in memory of Thomas J. Donohue*

### **EXHIBITS**

**Huey Helicopter Exhibit – Available – proudly presented by Phil Randall**

**Medal of Honor Display – Available – \$75,000**

**Display Cases (Multiple) – Available – \$10,000 – \$25,000 each**

**“Meet the Marine” Interactive Exhibit – Available – \$25,000 per station or \$250,000 for full exhibit**

***“Coming Home: Ties That Bind” Exhibit** – James and Valerie Grabicki in honor of Col John Kopka, USMC (Ret)*

***“What They Wore, What They Carried” - sponsored by: Anonymous in honor of Gold Star Families***

### **ROOM & SPACE SPONSORSHIPS**

*General Al Gray Classroom – sponsored by LtCol Ronald Eckert, USMC (Ret) and Mrs. Kathleen Eckert*

*LtGen John A. Lejeune Classroom - Available – \$100,000*

*Reception Area - Available – \$75,000*

*Catering Kitchen – sponsored by Dr. Brenda Johnson*

*Curator’s Office – Available - \$30,000*

*Collections & Tech Storage - \$25,000*

---

## **DONOR WALL**

Donors/Sponsors cumulatively contributing \$5,000 or more will be recognized on the Museum's Donor Wall:

- **Semper Fidelis:** \$500,000+
  - **Legacy:** \$250,000 - \$499,999
  - **Honor:** \$100,000-\$249,999
  - **Courage:** \$50,000-\$99,999
  - **Commitment:** \$10,000 - \$49,999
  - **Esprit de Corps:** \$5,000 - \$9,999
- 

## **COMMUNITY- LEVEL SPONSORSHIPS**

### **Tribute Bricks**

4" x 8" - \$150.00

8" x 8" - \$250.00

Event or Program Series Support - Available – Starting at \$10,000