

CAROLINA^{MUSEUM OF THE}MARINE

Meet the Marine. Be Inspired.

Naming and Sponsorship Opportunities

Honoring Service. Inspiring Leadership. Educating Generations.

INTRODUCTION

Join us in building a lasting legacy at the Carolina Museum of the Marine. Your support brings our mission to life—to honor the legacy of Carolina Marines and Sailors, cultivate principled leadership, and educate future generations. With construction nearing completion and doors opening in 2026, now is the time to secure your place in history.

The Museum offers **both naming and sponsorship opportunities** to match your philanthropic goals. **Naming opportunities** provide enduring recognition within the Museum—permanent tributes that honor individuals, families, or organizations for generations to come. **Sponsorship opportunities** offer a more flexible, time-limited way to support galleries, exhibits, and programs that will evolve over time, ensuring the Museum remains vibrant and relevant.

All partners receive meaningful recognition, including signage, digital acknowledgment, and invitations to exclusive Museum events. Sponsors and naming partners alike join a growing list of visionary supporters who are making this Museum possible.

NAMING OPPORTUNITIES

The Museum Naming Opportunity – \$3,000,000 – *A Legacy that Endures*

Patriots Park – proudly presented by First Citizens Bank

Eternal Flame & Courtyard – proudly presented by Byrd Family Foundation

Patriots Walkway – proudly presented by Byrd Family Foundation

Great Hall Naming Opportunity - proudly presented by *Colonel Jerry Yanello, Corporal Ralph Yanello*

Technology Underwriter

"Powered by [Your Name / Company]" – \$250,000

Carolina MAGTF Café & Gift Shop – proudly presented by the Minges Family

SPONSORSHIP OPPORTUNITIES

GALLERIES

Intro: World Warriors - \$100,000

Gallery 1: Marines Come from the Sea - \$250,000

Gallery 2: The Bonds that Unite Us - \$250,000

Gallery 3: Meeting New Challenges - \$250,000

Outro: Always Faithful - \$100,000

EXHIBIT & DISPLAY SPONSORSHIPS

Huey Helicopter Exhibit - Available – \$100,000

Medal of Honor Display - Available – \$75,000

Display Cases (Multiple) - Available –\$10,000 – \$25,000 each

"Meet the Marine" Interactive Exhibit - Available – \$250,000 (or \$25,000 per station)

"Coming Home: Ties That Bind" Exhibit – Available - \$50,000

“What They Wore, What They Carried”- SOLD – honoring Gold Star Families

ROOM & SPACE SPONSORSHIPS

General Al Gray Classroom - secured – \$100,000

LtGen John A. Lejeune Classroom - Available – \$100,000

Reception Area - Available – \$75,000

Catering Kitchen – presented by Dr. Brenda Johnson

Curator’s Office – Available - \$30,000

Collections & Tech Storage - \$25,000

COMMUNITY-LEVEL SPONSORSHIPS

Tribute Bricks

4” x 8” - \$150.00

8” x 8” - \$250.00

Event or Program Series Support - Available – Starting at \$10,000

DONOR RECOGNITION WALL

Donors/Sponsors contributing \$10,000 or more will be recognized on the Museum’s Donor Wall:

- **Semper Fidelis: \$500,000+**
- **Legacy: \$250,000 - \$499,999**
- **Honor: \$100,000–\$249,999**
- **Courage: \$50,000–\$99,999**
- **Commitment: \$11,000 – \$49,999**
- **Esprit de Corps: \$5,000 - \$10,999**

To explore a sponsorship that aligns with your mission, please contact:

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Carolina Museum of the Marine

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Semper Fidelis!